



Byrom Elementary School Auction

SPONSORSHIP PACKAGES

March 3, 2012

The Sponsorship levels range from \$250.00 to our top level of \$2,500.00+. This year our top sponsors will be invited to the private Auction Preview Party to exclusively view items up for auction. Our new “V.I.P. Express Checkout” means no standing in line at the end of the evening. An auction volunteer will bring express checkout service to your table! Also, enjoy special dessert and wine at your reserved table.

Becoming a sponsor is a great opportunity for your family or business to get recognition throughout the community. In addition to signage at the event all sponsors will be recognized in the Auction Book, an article in a community newspaper and in a newsletter that will be distributed to over 600 Byrom families, faculty and staff. We will gladly incorporate any “copy” you wish to provide when listing your sponsorship. Thank you very much for your support!

Here are this year's sponsorship levels:

Platinum Sponsor- \$2,500+

- Recognition as the Event's **Premier sponsors** in publications* and by the Master of Ceremonies
- 8 Tickets to the Event with reserved table and signage
- V.I.P. Checkout at Auction
- Company/Family name on Banners at school during the month of March and at the auction**
- Full Page Ad in the 5½ X 8½ Auction Book**
- Recognition on School's Website and on next year's Jog-a-Thon T-shirts worn by all students
- Product placement at the Event
- Special bottle of wine and dessert at table
- Combined community newspaper article with other sponsors
- Group Sponsorship publication sent home to every Byrom family

Gold Sponsor - \$1000-\$2,499

- 6 Tickets to the Event with reserved table and signage
- V.I.P. Checkout at Auction
- Company/Family name on Banners at school and the auction**
- Full Page Ad in the 5½ X 8½ Auction Book**
- Sponsorship Recognition in the Auction Book**
- Recognition on School's Website and on next year's Jog-a-Thon T-shirts worn by all students
- Special bottle of wine and dessert at the table
- Combined community newspaper article with other sponsors
- Group Sponsorship publication sent home to every Byrom family

Silver Sponsor- \$500-\$999

- 4 Tickets to the Event with reserved table for 4 with signage

- V.I.P. Checkout at Auction
- ½ Page Ad in the 5½ X 8½ Auction Book**
- Sponsorship Recognition in the Auction Book**
- Recognition on School's Website and on next year's Jog-a-thon T-shirts worn by all students
- Special bottle of wine and dessert at the table
- Combined community newspaper ad with other sponsors-new
- Group Sponsorship publication sent home to every Byrom family

Bronze Sponsor - \$250-\$499

- 2 Tickets to the Event
- Business Card Sized Ad in the 5½ X 8½ Auction Book**
- Sponsorship Recognition in the Auction Book**
- Recognition on School's Website
- Combined community newspaper ad with other sponsors
- Group Sponsorship publication sent home to every Byrom family

This is a great opportunity to get involved in a sponsorship for your family or business, so don't miss out! If you would like to participate, please fill out the attached form and mail it to the address listed below. Checks should be payable to the Byrom Elementary School PSO. For additional information **please contact Julie at 503-740-1444.**

* Event sponsorship must be received by Jan 22nd in order to have name printed on tickets and invitations

** Sponsorships must be received and paid for by February 5th to be recognized in printed materials