

# Potential Profits from BARE ESSENTIAL SHOPPING

A Estimate of Profits for Conservative Shopping

Using Gift Cards Increases the Power of Your Shopping Dollars!

Families get FULL Face Value of the Gift Cards they buy! PLUS!! The School or non-profit receives a profit!

## Example of ONE WEEK Minimum Shopping for Family of 4

What You BUY and DO	Store and \$\$ Spent	Discount	Profit
Groceries for one week	\$100 Fred Meyer	4%	\$4.00
	\$50 New Seasons	4%	\$2.00
Gas for Car	\$25 Fred Meyer or Safeway	4%	\$1.00
Morning Coffee 3 days	\$10 Starbucks	6%	\$ .60
Pizza for 4	\$25 Roundtable Pizza	12%	\$3.00
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	\$210		
	Profit Generated for One Week by One Family	=	<b>\$10.60</b>

**Even the Most Minimal and Basic Shopping  
Adds Up to BIG Profits!**

### "Bare Essential Shopping" potential profits!

10 families x \$10.60 = \$106 weekly, \$424 monthly, or **\$4,240** for a school year

25 families x \$10.60 = \$265 weekly, \$1,060 monthly, or **\$10,600** for a school year

50 families x \$10.60 = \$530 weekly, \$2,120 monthly, or **\$21,200** for a school year

*See Potential Profits sheet to discover what the profit potential really can be!*